

# **STUDENT WORK ●**

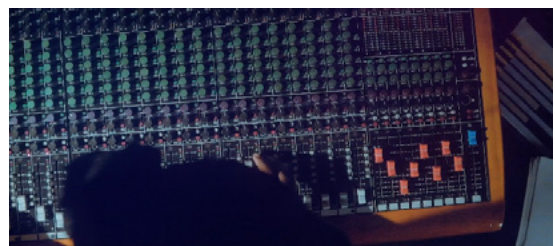
INSTRUCTOR: ZHE REN

# SHORT FILM PROJECT

Course: Undergraduate Research

A capstone experience for Digital Art and Design major. Students create team projects and displays of their individual work, integrating theories and practices learned as their focus path.

Year Completed: 2020



[https://youtu.be/2nVQ\\_kztDRw](https://youtu.be/2nVQ_kztDRw)

# FILM PROJECT POSTER



# 3D VIRTUAL ADVERTISING

Course: Undergraduate Research

A branding project. Student create a virtual world for the concept of advertising.

Year Completed: 2022



# POSTER DESIGN

Course: Advanced Graphic Design

Intermediate and advanced level of the design communication process.

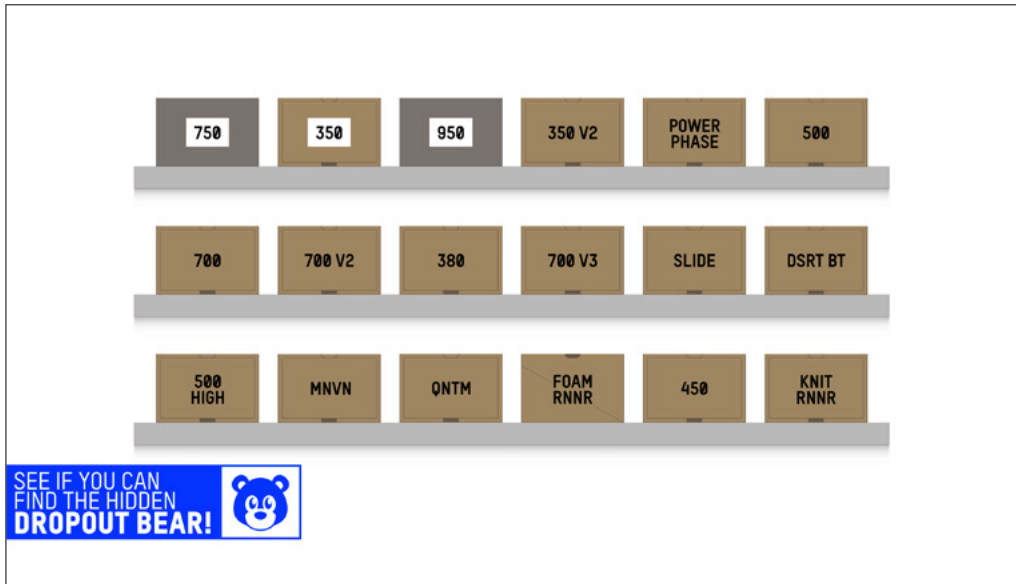
Include digital illustration and page layouts, and image creation and manipulation. Graphic design elements of typography, color, images, and digital printing processes will also be addressed.

Year Completed: 2021



# WEB-BASED INTERACTIVE INFORMATION

Course: Graphic Effect I UX&UI  
Year Completed: 2022



## ADIDAS YEEZY BOOST 380

**RELEASE DATE:**  
12/12/2019

**RELEASE COLORWAY:**  
ALIEN/ALIEN/ALIEN  
FV3260

**RETAIL PRICE:**  
\$230

**OTHER COLORWAYS:**  
AZURE/AZURE/AZURE  
H02538  
BLUE OAT/BLUE OAT/BLUE OAT  
FX9847

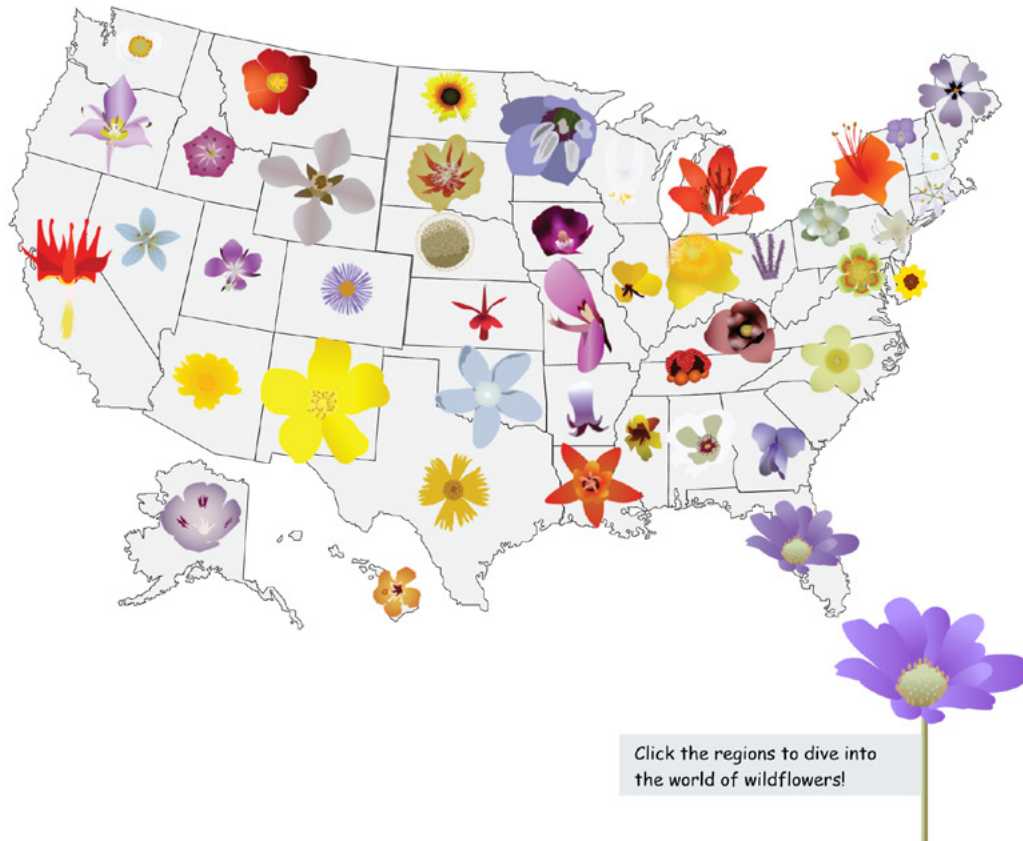
**DESCRIPTION:**  
REVISING KANYE WEST'S SEMINAL DESIGN, THE ADIDAS YEEZY BOOST 380 'ALIEN' DISTINGUISHES ITSELF BY THINKING BEYOND THE FUTURISTIC QUALITY THAT DEFINED ITS PREDECESSOR. ITS SLEEK TEXTILE UPPER IS ENGINEERED WITH A TEXTURED WEAVE PATTERN MIMICKING AN EXTRATERRESTRIAL LANDSCAPE AND REFLECTIVITY FOR VISUAL DEPTH. A SIMILAR LACING STRUCTURE SNAKES UP THE HIGHER-CUT BOOTIE. BOOST TECH IS ENCASED IN A MILKY TRANSLUCENT RUBBER THAT'S ALSO EXTENDED TO THE OUTSOLE.  
GOAT.COM

CLICK TO CHANGE COLORWAY

<https://youtu.be/KkUqA-y4Czo>

# INTERACTION MAP

Course: Graphic Effect I UX&UI  
Year Completed: 2022



Why are wildflowers important? [Home](#)

Native wildflowers have grown and evolved for hundreds, sometimes thousands, of years. This means that they evolved at the same time as other native wildlife, and they can help each other. For example, many wildflowers have flower shapes, sizes, colours and the time when they bloom that are attractive to certain insects. Some insects, such as some bumblebee species, are very picky about where they get their food and need certain wildflower species to survive.



Why are wildflowers important?

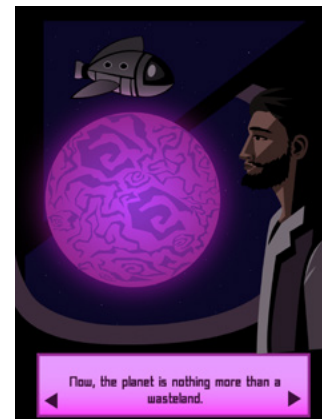
- They help bugs and animals
- They can become medicine
- They are good for the dirt

All of these answers!



# INTERACTION E-BOOK (COMIC BOOK)

Course: Graphic Effect I UX&UI  
Year Completed: 2021



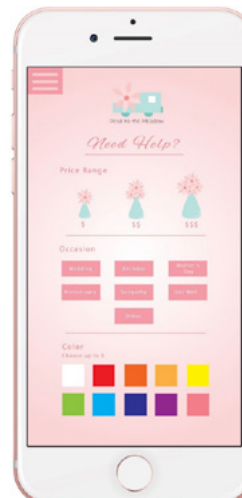
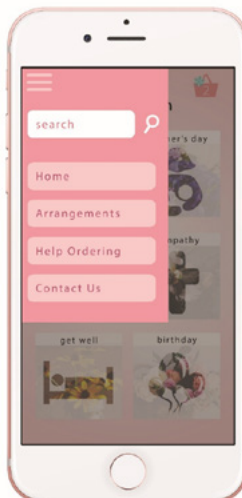
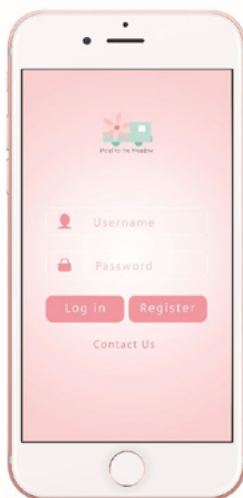


# MOBILE APP UX/UI

Course: Graphic Effect I

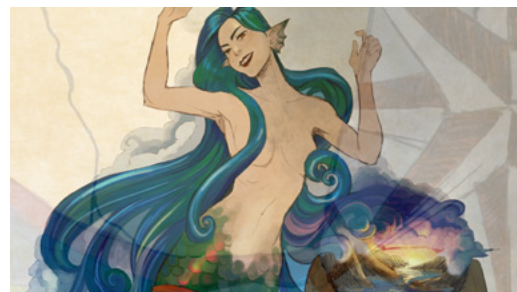
The synthesis and extension of computer graphic concepts with the infusion of interactive effects to produce high-level digital media, included Web-based interaction and UI &UX.

Year Completed: 2017



# KINETIC TYPOGRAPHY

Course: Digital Typography  
Year Completed: 2018



<https://youtu.be/rG1QsKCCP-c>



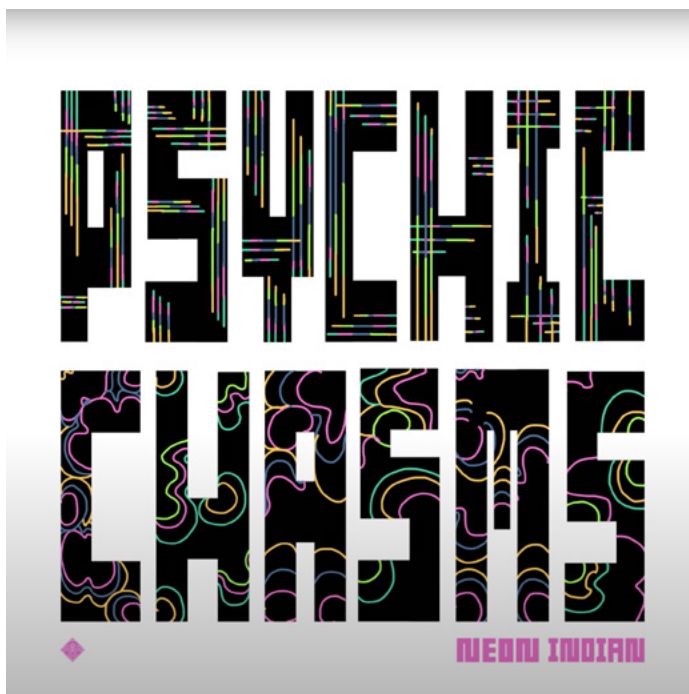
<https://youtu.be/I19WasISfOI>

# MOTION GRAPHIC ANIMATED MUSIC ALBUM COVER

Course: Digital Typography  
Year Completed: 2022



[https://www.youtube.com/watch?v=UwgYIxtEw-wA&ab\\_channel=joeren](https://www.youtube.com/watch?v=UwgYIxtEw-wA&ab_channel=joeren)



[https://www.youtube.com/watch?v=C9Pf6Iv7ovk&ab\\_channel=joeren](https://www.youtube.com/watch?v=C9Pf6Iv7ovk&ab_channel=joeren)

# LOGO & PACKAGE

Course: Undergraduate Research  
Year Completed: 2022



# VECTOR ILLUSTRATION

Course: Design on Computer II  
Year Completed: 2019



# TYPOGRAPHY BAG

Course: Digital Typography

Study and practice of visual communication and commercial printing using digital design principles for type and related graphics.

Year Completed: 2022



# CREATIVE TYPOGRAPHY (LIGHT)

Course: Digital Typography  
Year Completed: 2020



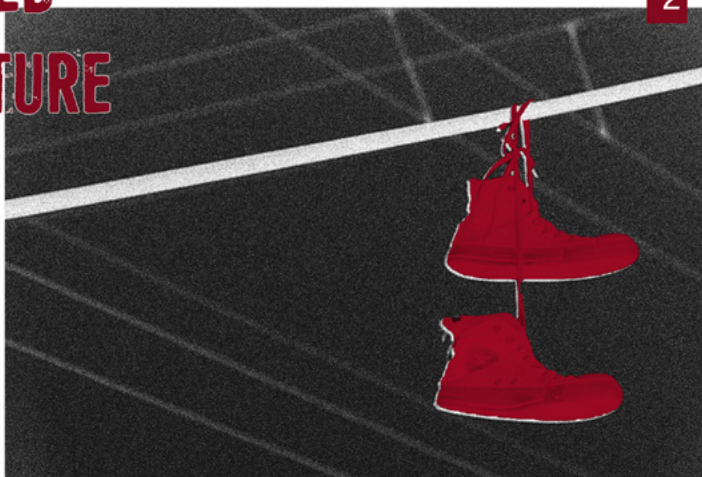
# LAYOUT

Course: Advanced Graphic Design  
Intermediate and advanced level of the design communication process. Include page layouts, elements of typography, color, images, and digital printing.  
Year Completed: 2020

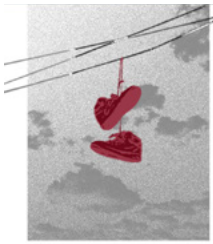
## WIRED CULTURE

From Beijing to Beverly Hills, there are millions of dangling shoes on power lines, telephone wires, trees and other places. But what do all of these suspended sneakers mean? Much to some people's dismay, there is no general consensus on the origin of hanging shoes. Because there is actually more than one answer as to what shoes on power lines means.

1



2



Clearly, gym shoes hanging on a wire is something that happens. But getting to the bottom of why, that proved difficult. Despite Reddit threads, a *Shopecs* article citing no one definitive answer to shoe throwing, and even a mini documentary about shoe tossing across the globe, at first all we found were whole lot of theories. But we were able to turn up enough first-hand accounts and interviews with community leaders, gang members and sociologists to tease out some of the basic theories.

"What's with all the gym shoes hanging from power lines?"

Another milestone moment celebrated with the shoe tossing tradition is when members of the military finish basic training. Some, but not all, paint their military boots in festive colors and then toss them on power lines to commemorate the special moment.

3

Some graduating seniors mark their milestone moment by tossing sneakers over power lines. The act is said to be done as a way of leaving a part of themselves behind, similar to carving a name into a tree or wet cement. Meanwhile, some young boys throw their shoes over power lines to symbolize the loss of their virginity.



Shoes are tossed on account of losing a bet, taunting a victim or, from kids just being silly. Maybe where to buy drugs, memorialize victims of gun violence, or represent a crew marking their block.

4

One of the most commonly believed reasons shoes are thrown over power lines is to signal the location of a crack house or prime drug dealing spot. Dangling shoes can also be the symbol of gang members claiming territory, especially when the shoes are hanging from power lines or telephone wires in an intersection. In fact, the city of Los Angeles underwent a massive shoe removal process in 2003 when residents expressed their concern that the shoes indicated "sites at which drugs are sold or worse yet, gang turf." Mayor James Rahm addressed the community, stating that overhead shoes would no longer be tolerated.

More often than not, when you see shoes hung over power lines, they're there simply because somebody got bored and decided tossing some shoes on the line would be amusing. And sometimes, the shoes belong to drunks or defenseless kids whose tormentors and/or bullies decided it would be funny to taunt their victims and leave them shoeless.

It's unclear where or why the tradition began, but sometimes the death of a young person in a community spurs friends, family and loved ones to throw shoes over power lines, tree branches and around other public places. Some gang members also practice this tradition, creating an informal memorial in the location where a close connection lost his or her life.



# MAGAZINE DESIGN

Course: Advanced Graphic Design

Intermediate and advanced level of the design communication process. Include page layouts, elements of typography, color, images, and digital printing.

Year Completed: 2019

